



NORTH POINT
Health & Wellness Center Inc.

FOOD & FUND DRIVE TOOLKIT





OUR IMPACT

NorthPoint's mission is **Partnering to Create a Healthier Community**, and meeting basic food needs is the first step towards health for all. For nearly fifty years, NorthPoint's Community Food Shelf has been available to those facing hunger in our community.

WHAT IS A FOOD & FUND DRIVE?

NorthPoint relies on food and fund drives to supply a large percentage of the food that we provide. Food and fund drives are a great way for schools, businesses, neighborhoods, families, and other organizations and groups to address hunger and contribute positively to our community!

We have posters along with returnable collection bins and donation envelopes available. We also have a most needed items list to help your collection efforts.

Your healthy food donations will go directly to NorthPoint's food shelf to support those in need. Become a direct partner with NorthPoint to support our community.

EASY STEPS FOR A SUCCESSFUL FOOD & FUND DRIVE

1. Set your Goals

Create a goal for food and financial contributions.

2. Organize and Schedule Dates

The length of your drive is up to you. The key is to give your participants enough notice to prepare to contribute. Do you want to have a theme or a kickoff event? Would someone be willing to match your cash donations? Where will you put the bins?

3. Register your Food Drive

Let us help you by contacting us before your event. We can provide you with food bins or totes, collection envelopes and schedule a pick-up or delivery.

4. Promote your Drive

Remember to keep promoting once the drive has begun! Keep enthusiasm high, send out reminders, hold a contest, award prizes, etc.

5. Deliver Donations to NorthPoint

You can deliver your donation directly to NorthPoint Food Shelf located at 2220 Plymouth Ave. N., Minneapolis, MN 55411, Monday through Friday, between 10 a.m. and 2 p.m. Please call ahead at 612-767-9158 to arrange a time for delivery.

6. Celebrate

NorthPoint will weigh food donations and count monetary donations. You will then receive notice of how much your drive collected. Share an update with your participants and celebrate the impact you've made! Don't forget to thank them for their involvement!

CREATIVE IDEAS FOR YOUR FOOD AND FUND DRIVE

To make your food and fund drive easier and successful, here are a few fun ways to solicit donations and encourage participation.

Kick Off Party

Host an event or charge "admission" with a donation.

Single Item Collection

Focus your drive on just one most needed item. This can be visually exciting and makes our job sorting easier!



Competitions

Organize a friendly competition between groups, departments, or teams to see who can collect the most donations.

Jeans Days

Allow participants to wear jeans in return for their donations.

Brown Bag It

Ask participants to bring a packed lunch and donate what they would have spent buying from a restaurant.

Matching Gifts

Ask your company to match donations.



Host a **FOOD & FUND DRIVE**

NorthPoint is committed to providing nutritious, high quality food, including fresh fruits and vegetables to families in need.



NorthPoint Community Food Shelf Donations

2220 Plymouth Ave N.
Minneapolis, MN 55411

D: 612-767-9158 | 612-767-9500

OUR MOST NEEDED ITEMS INCLUDE



FINANCIAL DONATIONS



YOUR \$10 = 25 MEALS

Financial donations have the greatest impact.

Scan this code to donate now or visit northpointhealth.org/donate



FOOD DONATIONS

- Canned tuna
- Peanut butter
- Jelly



PERSONAL CARE

- Toothpaste and toothbrushes
- Feminine hygiene products
- Diapers and formula
- Deodorant, razors, shaving cream soap, shampoo and other toiletries

Drop off Food & Personal Care Donations

- Mon - Fri | 10 AM to 2 PM
- Please contact 612-767-9158 to arrange a time for delivery.

We accept items that are unopened, unexpired, and non-perishable.

Northpoint Health & Wellness Center, Inc., is a 501c3 nonprofit. All donations are tax-deductible.



THANK YOU!

For more information, please contact:
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"I am working real hard to eat as healthy as possible and to do the right thing is expensive. This creates a lifeline for me and my family. Thank you! Peace."

--NorthPoint Community Food Shelf participant

