

Annual Report 2016



NorthPoint Health & Wellness Center, Inc. is an independent 501 (c)(3) non-profit community services organization providing a broad array of social and human services designed to meet basic needs and promote health and self-reliance. NorthPoint Inc.'s services are targeted to low-income families, adults and youth primarily residing in the North Minneapolis area (primarily ZIP codes 55411 and 55412). NorthPoint Inc. is co-located on the same campus as NorthPoint Health & Wellness Center (NorthPoint Clinic), a full service Federally Qualified Health Center (FQHC).

Mission: NorthPoint's mission is "Partnering to create a healthier community," and it animates this vision through three key strategies: a.) Providing whole Person Integrated Care; b.) Building Community Well-Being; and c.) Advancing Health Equity. NorthPoint's model of care is built on evidence that integrated care across the entire service delivery system (health care, social care, connection to community resources, etc.) results in improved health outcomes.

NorthPoint Health & Wellness Center, Inc.'s human service programs fall into five overlapping areas:

- **Community Outreach**
- **Hunger Relief Programming, (Food Shelf and Mobile Food Program)**
- **Client and Family Services**, client advocacy and family empowerment programs.
- **Renaissance Program**, a mental health and chemical dependency outpatient program.
- **NorthPoint's Systems Change work**

Community Outreach: NorthPoint's Community Outreach Department is responsible for providing intensive health care outreach to high-risk populations and assisting them in developing the necessary skills to improve their physical and mental health, along with connecting them with supportive resources. The staff also promotes preventative health and addresses many of the social and economic issues impacting families. Outreach activities are conducted in neighborhoods, in churches, parks/recreation facilities, partnering agencies and schools. Presentations can be one-on-one or at group level intervention. The goal is to identify adults and families in need of health and social services and connect them with the appropriate services and resources they need. We also empower our clients to cultivate healthy habits and socioeconomic well-being through various community health initiatives.

Hunger Relief Programming:

Over 1,000 households per month receive nutritious food from our Community Food Shelf. Our Mobile Food Program brings food to elderly seniors in the community. During the summer, we distribute fresh produce free to the community at our Outdoor Produce Market. In 2016, we gave away 149,651 pounds of fruits and vegetables. Like all our human service programs, the Community Food Shelf also serves as a friendly point of referral and access to NorthPoint's comprehensive, integrated services.

Client and Family Services: Individuals and families facing a crisis or a long-term issue count on NorthPoint Inc. for direct advocacy on behalf of their needs and rights. Our Intake Navigators ensure that the individuals we serve are connected to the programs and services they need. In 2015, Intake Navigators served 5,400 households. Our Client and Family Services Department also offers four holistic Family Empowerment programs that work to eliminate barriers to stability via workforce development and economic development programming. They equip individuals and families with the tools to shift from short-term, crisis-driven, and self-defeating behaviors and attitudes to those that embrace and plan for more stable futures.

- **On Point Employment Services** is a culturally-responsive service model that supports, educates, and empowers African-American, predominantly female participants in the Minnesota Family Investment Program (MFIP) to achieve economic independence and self-sufficiency.
- **The African American Men Project (AAMP)**, a harm reduction model, helps individuals (age 17+) become healthy and successful wage earners, fathers and community leaders.
- **The Gateway Project** helps families receiving MFIP support—and who face multiple challenges and barriers—obtain employment and family stability before they time out of their MFIP benefits.
- **Co-Parent Court Program** is a problem-solving model that helps individuals develop functional co-parenting relationships.

NorthPoint Inc.'s public Computer Lab invites community members of all ages to sharpen their technology skills via free, unlimited Internet access, state-of-the-art equipment, and computer training in a comfortable and friendly setting.

Renaissance Program: The Renaissance Program is a Rule 31-compliant chemical dependency and mental health service offering low-to-medium intensity outpatient programming to mostly African-American clients who not only experience problems such as homelessness, poverty, violence, legal issues, and unemployment but who have been unsuccessful in traditional 12-step programs, often due to untreated mental health issues.

Systems Change: NorthPoint Inc. advocates for changes in policy and practice at the neighborhood and state level to build health equity. We focus on food, tobacco, and transportation through our direct lobbying initiatives for which we receive substantial funds from Blue Cross Blue Shield's Center for Prevention. Our Health Policy and Advocacy staff also offer direct programming to foster social connections, connect individuals to resources, build civic participation, and advance systems change in support of health equity.

NorthPoint 2016 Service Statistics

NorthPoint Services

NorthPoint Inc., provided services to 13,842 unique individuals from 5,009 households.

13,842
Unique
Visits

15,287
Users

Food Shelf

NorthPoint's Community Food Shelf provided food and nutrition assistance to 15,287 individuals from 5,675 households.

Family Services

NorthPoint's OnPoint, Gateway, Co-Parent Court and African American Men Project provided services to 312 individuals and families.

312
Families

340
Seniors

Mobile Food Shelf

NorthPoint's Mobile Food Shelf delivered food and nutrition assistance to 340 seniors where they live.

Volunteering

408 Volunteers and interns contributed over 11,991 hours to help NorthPoint provide services to the Northside community.

482
Volunteers
9,100
Hours

6,500
Client
Visits

Client Advocates

NorthPoint's client advocates provided services to 6,500 individuals from 2,400 households

Outreach

The community outreach team provided health screenings, and education as well as other services to 2,983 and made more than 3,426 contacts at 76 events.

3,426
Contacts

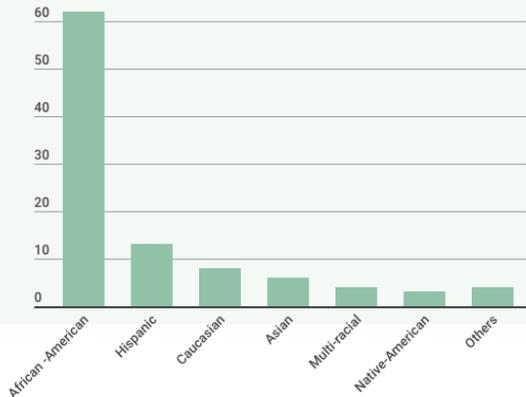
149,651
Pounds of
Food

Outdoor Market

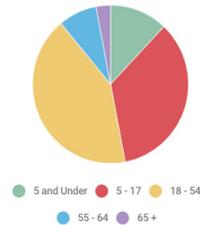
NorthPoint supplied 149,651 pounds of fresh, nutritious food and produce to 1,700 households at our annual summer Outdoor Markets.

2016 Other Statistics

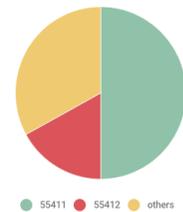
Client Ethnicity



Client Ages



Zip Codes Served



NorthPoint Health & Wellness Center Inc. Financials Year ended December 31, 2016

Revenue

Individual & Other Donations	764,892
Corporations & Foundations	1,165,349
United Way Revenue	164,926
Hennepin County Revenue	3,773,803
Other Government Grants	169,717
Tenant Rental Revenue	79,048
Renaissance Program	199,189
Investments and Other	66,833

Total Revenue 6,383,757

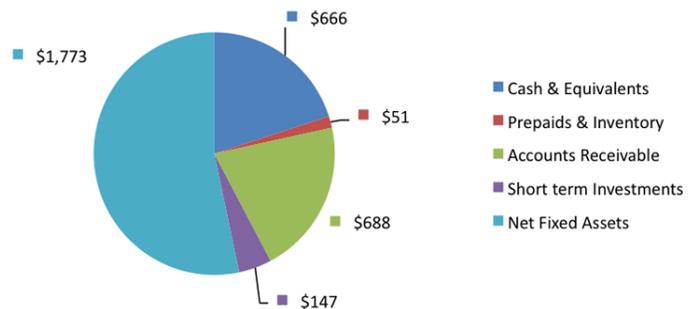
Expenses

Salaries and Benefits	3,960,377
Prof. Fees, Consultants, Temp	366,619
Program Expenses	1,254,949
Occupancy & Insurance	180,325
Depreciation Expense	89,861
General Operations Expense	93,154
Staff Expenses	52,511

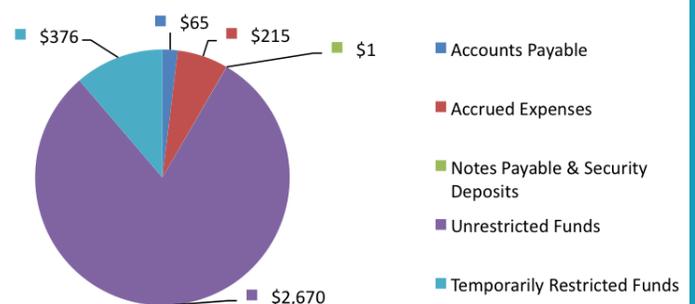
Total Expenses 5,997,796

Net Surplus (Deficit) 385,961

2016 End of Year - Assets



2016 End of Year - Liabilities & Net Assets



Family and Community Services program costs totaled: \$3,554,487

Community Outreach program costs totaled: \$954,740

NorthPoint Inc. Key Staff

- Kimberly Spates – Chief Operations Officer
kspates@northpointinc.org
- Ramonia Jacobs-Wilder – Executive Administrative Assistant
rjacobs-wilder@northpointinc.org
- Patrick Wilson – Director of Development
pwilson@northpointinc.org
- Scott Bordo – Chief Financial Officer
sbordo@northpointinc.org
- Cynthia Micolichек -Human Resources Manager
cmicolichек@northpointinc.org
- Phil Hernandez – Communications Manager
philip.hernandez@hennepin.us
- Donn Vargas – Community Outreach Manager
donn@northpointinc.org
- Brandon Jones – Integrative Services Manager,
bjones@northpointinc.org
- Starla Wesley, Renaissance Treatment Director
swesley@northpointinc.org

NorthPoint's Community Board

Sylvia Andrew

Charles Caldwell

Dianne Haulcy

Juan Jackson - Board Chair

Maggie Dexheimer Pharris

Tina Nguyen

Kevin Wright - Treasurer

Atum Azzahir

Mayra Garcia-Rivera

Commissioner Linda Higgins

Yvonne (Rashida) Jackson

Beverly Propes – Secretary

Jose William Castellanos Sierra