



Join the NorthPoint Community Board

For more than 50 years, NorthPoint has been making health happen for North Minneapolis.

Now we need your voice and leadership—join the NorthPoint Community Board to help shape the next 50.

As a community board member, you'll set the organization's strategic direction and establish policies that ensure it operates effectively. A majority of our board must be people who receive our healthcare services, and we work to ensure the board's composition reflects the communities we serve.

What our members say

"My serving on the board allows me to be a part of assisting my community find and be their whole selves. Change can only come by us all doing our part."

Ticia Selmon, Board Chair



"NorthPoint plays such a critical role in the lives of so many North Minneapolis households and beyond. I'm incredibly proud to be part of such an impactful organization."

Jeff Washburne, Vice Chair



"I volunteered at NorthPoint thinking I could give back to the community but after serving on the Board of Directors, I feel I have gained more than I have given."

Rafaela Salido, Secretary



NORTHPOINT
Health & Wellness Center

What is expected

NorthPoint Health & Wellness Center is a multi-specialty medical, dental, behavioral health and human services agency located in North Minneapolis. NorthPoint strives to improve the physical and socio-economic health of our North Minneapolis community through an integrated model of health and human services. The NorthPoint Board of Directors is responsible for governance and strategic direction of the nonprofit and shared governance of health services with Hennepin County.

Membership

Board members are elected to serve a 3-year term and can serve 3 consecutive terms for a maximum of 9 years. Members should represent the demographic of the clinic population, live, or work in the community. Additionally, 51% of board members must be patients of the clinic.

Note: Board members cannot be employed by NorthPoint Health & Wellness Inc. or Hennepin County or have an immediate family member that is employed by these entities.

Frequency of meetings

The board meetings are held monthly on the 2nd Monday of each month from 5:00 pm – 7:00 pm. The meetings include a virtual option for attendance. There are additional ad hoc and committee meetings.

Attendance

Board members are expected to attend all board meetings. The absence of any board member from three (3) board meetings in a calendar year without notice will be considered a resignation from the board.

Committee membership

Members of the board are encouraged to serve a committee — Executive, Finance, Quality.

Other information

Members will complete background checks and may be asked to test for COVID-19 or other public health conditions. Members may also be asked to provide personal information (i.e., DOB/SSN) for grant and funding regulations.

Growth opportunities

Serving on NorthPoint's Community Board will provide you with opportunities for:

Leadership

Learn to navigate complex challenges and guide an organization steeped in a diverse environment.

Advocacy

Represent NorthPoint by serving as advocates and spokespeople for the organization and community.

Equity

Impact the organization's direction and success.

Networking

Build relationships with other board members, leaders and stakeholders who are committed to our mission.

Learn more about the position

Maria Tidwell

Maria.Tidwell@hennepin.us
612-543-2560

Administration

1256 Penn Ave N, Suite 5100
Minneapolis, MN 55411

Apply now!

northpointhealth.org/board





NorthPoint Health & Wellness Center

Who we are

NorthPoint Health & Wellness Center is a multi-specialty health and human services agency serving North Minneapolis since 1968. We provide care to the community in four service areas:

Medical

We provide whole-person care through general and specialty medical care.

Dental

We make healthy smiles happen for all ages.

Behavioral Health

We support our community's goals for health and wellness through addressing mental and emotional wellbeing.

Human Services

We reach out to the neighborhood by providing a variety of programs to support individuals and families.

Our mission, vision and values

NorthPoint Health & Wellness Center's mission is **partnering to create a healthier community.**

We set a standard of excellence in providing culturally responsive, integrated, holistic primary health and human services that strengthens our community and the lives of the people we serve. We are leaders and partners in a shared vision of a healthy, environmentally safe, and economically stable, self-reliant community.

We value diversity and inclusion, compassion, stewardship, innovation and integrity.

Our history

NorthPoint Health & Wellness Center was established by the community, for the community in 1968 in the wake of uprisings over racial and economic injustice.

As an anchor institution in North Minneapolis' culturally rich, ethnically diverse community, for over 55 years, NorthPoint provides whole-person, whole-family, integrated care that includes high-quality medical, dental, and behavioral health services in tandem with our human services to address the often complex and interwoven barriers people in our community face to long-term health and stability.

NorthPoint by the numbers

Our Staff

- 365 Full-time employees
- Over 60% Staff are people of color

Our Board

- Over 51% Board members are NorthPoint patients
- Over 80% Board members are people of color

22,692

Individuals served in NorthPoint's clinic in 2023

23,322

Individuals served in NorthPoint's human services programs in 2023

90%

Guests are people of color

Over 40%

Guests receiving services in their preferred language other than English

What makes us unique

NorthPoint is administered through a unique public-private partnership between Hennepin County and a Community Board of Directors comprised of people who live and work in the community. NorthPoint's human services are delivered through our 501(c)(3) nonprofit agency, NorthPoint Health & Wellness Center, Inc., while Hennepin County provides financial infrastructure and support for NorthPoint's health services. This important partnership between Hennepin County and the Community Board sets a new precedent for co-governance of resources and assets in the community.

NorthPoint is the second largest employer in North Minneapolis. \$85.1 million total economic impact, resulting in 24% lower costs for patients and \$31 million in savings to Medicaid (2018).

In 2018, NorthPoint embarked on a large-scale campus expansion, growing from 67,000 square feet to 135,000 square feet. Today, NorthPoint is a one-stop shop where guests receive culturally responsive, trauma-informed models of care.



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